# Project Overview

Project Name
Company Name
Presenter Name

# Project Goals

- Ultimate goal of project
- Relationship to other projects
- High-level timing goals

## Description

- Describe the project in non-technical terms.
- Use following slides for discussing status, schedules, budget, etc.

#### FOR MORE INFO...

List location or contact for specification (or other related documents) here

# Competitive Analysis

- Competitors
  - (You may want to allocate one slide per competitor)
- Strengths
  - Your strengths relative to competitors
- Weaknesses
  - Your weaknesses relative to competitor

# Competitive Analysis, Cont.

- Competitors
- Strengths
- Weaknesses

### FOR MORE INFO...

List location or contact for competitive analysis (or other related documents) here

## Technology

- New technology being used
  - Benefits
- Standards being adopted
  - Benefits
- Standards specifically being ignored
  - Drawbacks & benefits

**DYA:** define your acronyms!

### Team/Resources

- State assumptions about resources allocated to this project
  - People
  - Equipment
  - Locations
  - Support & outside services
  - Manufacturing
  - Sales

## Procedures

- Highlight any procedural differences from regular projects of this type
- Discuss requirements, benefits, and issues of using new procedures

### FOR MORE INFO...

List location or contact for procedures document (or other related documents) here

## Schedule

Review high-level schedule milestones here



FOR MORE INFO...

List location or contact for detailed schedule (or other related documents) here

### Current Status

- High-level overview of progress against schedule
  - On-track in what areas
  - Behind in what areas
  - Ahead in what areas
- Unexpected delays or issues

## Related Documents

- Marketing plan
  - Location or contact name/phone
- Budget
  - Location or contact name/phone
- Post mortem
  - Location or contact name/phone
- Submit questions
  - Location or contact name/phone